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INDUSTRY VOLUME WAS DEPRESSED FOLLOWING LAST WEEK'S PROMOTIONAL SHIPMENTS AND SOME FORWARD BUYING PRIOR TO PRESIDENT'S DAY HOLIDAY. B&W'S DISCOUNT AND LORILLARD'S PREMIUM DECREASED AFTER TWO WEEKS OF ABOVE AVERAGE SHIPMENTS.

WEEKLY VOLUME

(MILLIONS)

	<u>2/10/95</u>	<u>2/17/95</u>	<u>CURRENT WEEK 2/24/95</u>	<u>DIFF VS. PREVIOUS WK</u>	<u>% CHANGE</u>
INDUSTRY	8,782	9,329	8,547	(782)	-8.4%
PM	3,963	4,361	4,061	(300)	-6.9%
RJ REYNOLDS	2,257	2,334	2,253	(81)	-3.5%
B & W (INCL. AMER)	1,635	1,691	1,459	(232)	-13.7%
LORILLARD	703	760	644	(116)	-15.3%
LIGGETT	222	181	129	(52)	-28.7%
PM SHARE	45.12	46.75	47.51	0.76	

MFR CHANGES